

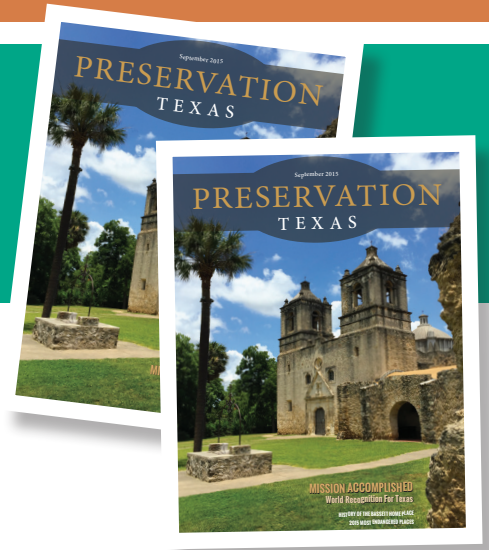
[ Newsletter Advertising Rates and Dates ]

# PRESERVATION TEXAS

## PUBLISHING SCHEDULE

**Publishing Schedule: 3 Issues/Year**

January • May • September



## ADVERTISING RATES FOR MEMBERS

AD SIZE	PER ISSUE RATE*	ANNUAL RATE (3 issues)
1/4 page / interior	\$150	\$400
1/4 page / inside cover	\$200	\$500
1/4 page / back cover	\$300	-
1/2 page / interior	\$250	\$600
1/2 page / inside cover	\$300	\$750
full page / inside cover	\$500	\$1200

\* One print run includes 2,000 issues. A PDF copy will be featured on the Preservation Texas website.

### Deadlines

- **Reservation Deadline:** One week prior to the first day of the publication month.
- **Ad Submission Deadline:** The first day of the publication month.
- **Payment Deadline:** The first day of the publication month.

### Refund Policy

- 100% refund if canceled within thirty (30) days, including 100% refund if cancelled by the Payment Deadline (stated above).
- 50% refund if cancelled within seven (7) days (including weekends) after the Payment Deadline.

### Artwork and File Submission

Print-ready ads may be submitted via e-mail, downloadable link, or on a flash drive. Ads must be submitted as a 300-dpi high-quality color or grayscale file in .jpg, .pdf, .tif, or .eps format with all fonts outlined. Please crop ads to exact dimensions, embed all your images, and don't leave room for bleeds. Also convert the files to CMYK or grayscale mode. Please see the reverse side for ad dimensions.

Send your e-mail attachment to Paul Cato at [cato@preservationtexas.org](mailto:cato@preservationtexas.org) or mail your flash drive to Preservation Texas at P.O. Box 12832 Austin TX 78711. Please call 512-472-0102 if you have any questions.

Preservation Texas reserves the right to edit materials submitted for publication.

### Ad Design

To maintain the integrity of our publication, we ask that you get your ads professionally designed. For a nominal fee, Preservation Texas' designer can also provide this service. Please allow a week for your ad design. Email your requests to Paul Cato at [cato@preservationtexas.org](mailto:cato@preservationtexas.org).

Email Paul at [cato@preservationtexas.org](mailto:cato@preservationtexas.org)  
to reserve your spot today.

## Ad Dimensions

### Full page

7.25 W x 10 H inches

### 1/2 page

#### vertical

5 W x 7.25 H inches

#### horizontal

7.25 W x 5 H inches

### 1/4 page

#### horizontal

4.85 W x 3.475 H

#### vertical

3.475 W x 4.85 H